

## Susan G. Friedman, Ph.D.

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### VITA

#### EDUCATIONAL HISTORY

1985 Ph.D. Special Education, Utah State University  
1981 M.Ed. Special Education, Plymouth State College  
1975 B.A. Psychology/Sociology, New England College

#### POSITIONS HELD

2015 - Present Behavior Consultant, Behavior+ Works LLC  
  
1995 - 2014 Research Assistant Professor  
Department of Psychology, Utah State University  
  
1991 - 1992 Director, American International School  
Lesotho, Southern Africa  
  
1984 - 1986 Assistant Professor,  
Department of Bilingual Special Education, University of Colorado  
  
1976 - 1980 Counselor and Training Coordinator for Emotionally Disturbed and Autistic Units  
Spaulding Youth Center, New Hampshire

#### UNIVERSITY COURSES TAUGHT

Research Methods in Education and Psychology, Graduate Level  
Assessment: Measuring Behavior, Graduate Level  
Statistics – Correlation and Regression and Inferential, Graduate Level  
Applied Behavior Analysis, Undergraduate and Graduate Level  
Behavior Disorders, Graduate Level  
Learning Disabilities, Graduate Level  
Introduction to Psychology, Undergraduate Level

#### PROFESSIONAL ACTIVITIES

##### Seminars & Workshops Presented Nationally and Internationally

Analysis of Behavior – Basic Processes  
Behavior Works Seminar: A Short Course in Applied Behavior Analysis  
Living and Learning with Animals for Professionals: Fundamental Principles of Behavior. Telecourse and seminar formats  
Professional Animal Trainer's Workshop; Companion Parrot Workshop, with Natural Encounters Inc.  
Zoo-wide Training for Husbandry, Medical Procedures and Enrichment Workshop, with Natural Encounters Inc.

##### Sample of Invited Lectures, Presentations, Poster Sessions

Friedman, S.G. (2012, May). *Blazing Clickers: Improving Outcomes with Event Markers*. Paper presented at the Thirty-Eighth Annual Association of Behavior Analysis International Conference, Seattle, WA.  
Friedman, S.G. (2012, May). *The Science Behind All That Training*. Lecture presented at International Association for Aquatic Animal Medicine Conference, Atlanta, GA.  
Clayton, L.A., Friedman, S.G., Evans, L. (2011, July). *Management of excessive "reproductive behavior" in a hyacinth macaw (Anodorhynchus hyacinthinus) utilizing functional assessment and intervention design*. Poster session presented at the annual meeting of the American College of Veterinary Behaviorists/American Veterinary Society of Animal Behavior, St Louis, MO.  
Friedman, S.G. (2011, May). P-A-R-R-O-T Do Tell: Best Practices for Behavior Change. Paper presented at

the Thirty-Seventh Annual Association of Behavior Analysis International Conference, Denver, CO.  
Friedman, S.G. (2010). *Best practices for behavior change*. Paper presented at the Thirty-first Association of Avian Veterinarians, San Diego, CA.  
Friedman, S.G. (2010, May). *From pigeons to people, pandas, panthers and peccaries: Moving from conditioning to teaching animals*. Invited paper presented at the Thirty-Sixth Annual Association of Behavior Analysis International Conference, San Antonio, TX.  
Friedman, S.G. (2009, January). *What's wrong with this picture? Effectiveness is not enough*. Paper presented at the Annual Conference of the North American Veterinary Conference, Orlando, FL.  
Friedman, S.G. (2008, September). *Ten things your animals want you to know about behavior*. Paper presented at the Annual Conference of the American Association of Zookeepers, Salt Lake City, UT.  
Friedman, S.G. (2008, April). *Behavior analysis for veterinary and other professionals*. Paper presented at the Annual Conference of the Mid-Atlantic States Association of Veterinarians, Williamsburg, VA.  
Friedman, S.G. (2008, February). *The scientific analysis of behavior*. Paper presented at the Annual Conference of the Avicultural Society of America, Phoenix, AZ.  
Friedman, S.G. (2007, January). *Behavior works: The functional analysis of behavior*. Paper presented at the Scientific Colloquium, NASA Goddard Space Flight Center, Greenbelt, MD.

### **Sample of Consultancies**

Assiniboine Zoo, Winnipeg  
Audubon Zoo, New Orleans  
Dallas Zoo  
Denver Zoo  
Houston Zoo  
Moorpark College, Exotic Animal Training and Management Program  
Professional Animal Behavior Association, Ontario  
Saint Louis Zoo  
San Diego Zoo  
Taronga Zoo  
Tracey Aviary, Salt Lake City  
Tufts University, Cummings School of Veterinary Medicine  
University of Minnesota, College of Veterinary Medicine

### **SAMPLE PUBLICATIONS**

#### **Book Chapters**

Friedman, S.G. & Haug, L. (2010). From parrots to pigs to pythons: Principles and procedures of learning. In V.V. Tynes (Ed.), *Behavior of Exotic Pets* (pp. 191-205). Ames, IA, Wiley-Blackwell.  
Friedman, S.G., Martin, S.A. & Brinker, B. (2006). Behavior analysis and parrot learning. In A. Luescher (Ed.), *Manual of Parrot Behavior* (pp. 147-163). Ames, IA: Blackwell.  
Friedman, S.G., Edling, T. & Cheney, C.D. (2006). The natural science of behavior. In G.J. Harrison & T.L. Lightfoot (Ed.), *Clinical Avian Medicine* (pp. 46-59). Palm Beach, FL: Spix.

#### **Articles**

Friedman, S.G. (2012). Back in the Black. Rebuild a Bankrupt Relationship. *Bird Talk Magazine*, Sept., 14-17.  
Martin, S.A. & Friedman, S.G. (2011). Blazing Clickers. *Proceedings of the Annual ABMA 2011 Conference*. Proceedings of the Animal Behavior Management Association, Denver, CO, April 17-27, 2010.  
Friedman, S.G. (2010). Best practices for behavior change. *Proceedings of the Annual AAV 2010 Conference*. Proceedings of the Association of Avian Veterinarians, San Diego, CA, August 1-5, 2010 (pp. 3-7). Texas: AAV Publications.  
Friedman, S.G. (2010). P-A-R-R-O-T do tell. *PsittaScene*, 32, 14-17.  
Friedman, S.G. (2009). Right on target. *Bird Talk Magazine*, 27(3), 20-25.  
Friedman, S.G., (2008). What's wrong with this picture? Effectiveness is not enough. *Good Bird Magazine*, 4(4), 12-18.  
Friedman, S.G., (2008). 10 things your parrots what you to know about behavior. *PsittaScene*, May. 14-16.  
Friedman, S.G., et al. (2008). Roundtable discussion. *Journal of Avian Medicine and Surgery*. 22(1), 66-72.  
Friedman, S.G. (2007).Pavlov's parrots: Understanding and extinguishing learned fear triggers. *Good Bird Magazine*, 3(2), 27-30.  
Friedman, S.G. (2007). A framework for solving behavior problems: Functional assessment and intervention planning. *Journal of Exotic Pet Medicine*. 16(1), 6-10.  
Friedman, S.G. (2005). Straight talk about parrot behavior. *Good Bird Magazine*, 1(3), 18-20, 62-68.

- Friedman, S.G., (2005). He said, she said, science says. *Good Bird Magazine*, 1(1), 10-14.
- Friedman, S.G. & Brinker, B. (2001). The ABCs of behavior. *Original Flying Machine*, 9, 25-28.
- Friedman, S.G. & Brinker, B. (2001). The struggle for dominance – fact or fiction. *Original Flying Machine*, 6, 17-20.
- Friedman, S.G. & Brinker, B. (2001). The facts about punishment. *Original Flying Machine*. 4, 14-16,
- Genaux, M., Morgan, D. P., & Friedman, S. G. (1995). Substance use prevention opinions: A survey of teachers' of student with behavioral disorders opinions about substance use and its prevention. *Behavioral Disorders*, 20(4), 279-289.
- Genaux, M., Morgan, D. P., & Friedman, S. G. (1995). Substance use prevention opinions: A survey of teachers' of student with behavioral disorders opinions about substance use and its prevention. *Behavioral Disorders*, 20(4), 279-289.
- Hofmeister, A., & Friedman, S. G. (1986). The application of technology to the education of persons with severe handicaps. In R. M. Horner, L. H. Meyer, & H. D. Fredericks (Ed.), *Education of learners with severe*
- Thorkildsen, R. J., & Friedman, S. G. (1986). Videodisc reading instruction in the resource room. *Learning Disabilities Quarterly*, 9(2), 111-117.
- Friedman, S. G., & Hofmeister, A. (1984). Matching technology to content and learners: A case study. *Exceptional Children Journal*, 51(2), 130-134.